Centrelocus
A Global Software Development Company

CENTRELOCUS

CENTRELOCUS PITCHBOOK

THE LOCUS OF YOUR BUSINESS

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Introduction

2018

Founded

03

Offices worldwide

370+

Happy clients

32+

Talent in house

10,000+

Hours of coding exp on avg

"We sow seeds and let you reap fruits." Being your
Software development and IT consulting partners, we are the
focal point for your digital formation and transformation.

Amit Gupta
CEO

Company Overview

↗ About Us

An ISO 9001, 27001 and 14000 certified, company. We proud ourself as being an official vendor partner of Morgan State University, Maryland, USA and having worked with Harvard Medical Science based startup, our portfolio has gone strong year by year. With solid experienced team of subject- matter experts in Blockchain, AI, Web Designing, Games and Mobile app Development, we deliver supremacy.

↗ Mission

Our mission is to empower businesses with innovative digital transformation solutions that drive sustainable growth

↗ Vision

Our vision is to become a globally recognized leader in creating digital transformation solutions, renowned for our creativity, expertise, and unwavering commitment to our clients' success.

2025

Our Founder

Amit Gupta
CEO

Amit Gupta is a dynamic entrepreneur and the CEO of Centrelocus, a leading IT firm renowned for its innovative website and mobile app development services. With a global footprint spanning over 18 countries, Centrelocus has established itself as a trusted partner for prestigious clients, including the British Healthcare Association and the Harvard Medical Science AI project.

Amit's academic background includes a master degree, (MSc) Mathematics, an MBA, and certification as a PRINCE2 practitioner from the UK. His entrepreneurial journey is marked by a series of successful ventures. One of his key initiatives is PoolFunders, a platform designed to help startups and indie artists to raise capital without giving up equity. This project underscores Amit's dedication to supporting emerging talent and fostering innovation.

He also leads Foliobull, a fintech platform that simplifies the management of crypto and digital assets. Foliobull enables users to manage their portfolios across multiple exchanges, engage in auto trading, and track NFTs. The platform also promotes financial literacy through virtual trading features.

He frequently speaks at blockchain summits and digital transformation events in the USA, Canada, UAE, and the UK. His expertise has also been sought by the blockchain advisory team for the President of Bermuda, and he has served as a ghost panel judge at a UN webinar.

Through his leadership and vision, Amit continues to make a significant impact in the technology and startup ecosystems, always striving to empower the next generation of innovators.

CAROLINA ACOSTA
CEO & Founder
Tragos Game LLC

RYAN ALLAIN
Manager, State and Local Government Affairs
California Retailers

NIKHIL ARORA
Head of Growth
HelloFresh

DON BARDEN
Founder
GaXtracts

KELLY GO
Co Founder, Managing Director
Auro Chocolate

JEFF GREENSPOON
President Solutions, Americas & CEO
dentsu Canada

AMIT GUPTA
CEO
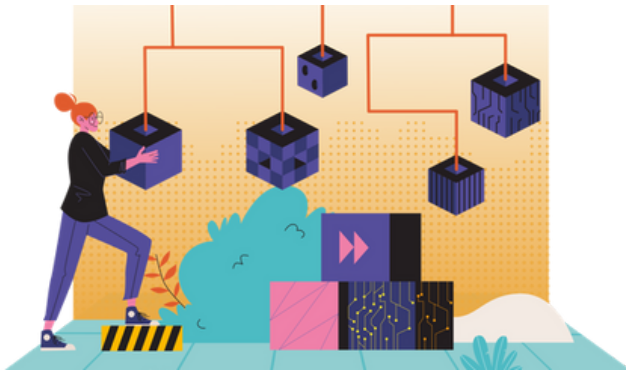**Centrelocus (eSrot Consulting) Labs**

JAMES GREGSON
Creative Director, Digital
LEGO, Internal Creative Agency, Americas

Our Services

↗ Blockchain and AI Development

We offer comprehensive blockchain solutions, including development of decentralized applications (dApps), smart contracts, and blockchain consulting. Our AI services are designed to help businesses automate processes. We develop custom AI solutions, including machine learning models, natural language processing, and computer vision applications, tailored to meet your specific business requirements.

↗ Game Development

Our game development services encompass the creation of engaging and immersive games for various platforms, including mobile, PC, and consoles. We specialize in both 2D and 3D game development, ensuring high-quality graphics, smooth gameplay, and captivating storylines.

Website Development

Appliation Development

Graphic Design

Design Layout Services

E-commerce Development

Digital Marketing Services

On Demand Staffing

Block Chain and AI Development

Game Development

Our Services

↗ Mobile Applications

We specialize in creating intuitive, user-friendly mobile applications tailored to your business needs. Our team leverages the latest technologies to develop apps for iOS and Android platforms, ensuring seamless performance, robust security, and a superior user experience.

↗ Website Design & Development

Our website development services encompass everything from basic landing pages to complex e-commerce platforms. We focus on responsive design, ensuring your website looks and performs excellently on all devices. Our expertise includes front-end and back-end development, content management systems, and SEO optimization.

Website Development

Mobile Application Development

Graphic Design

Design Layout Services

E-commerce Development

Digital Marketing Services

On Demand Staffing

Block Chain and AI Development

Game Development

2025

Our Approach

Discovery & Strategy

We begin by we creating an intuitive and visually appealing user experience.

Design & Development

Then our creative team crafts visually stunning and user-friendly websites and applications

Testing and Implementation

Quality assurance testing to ensure the app meets quality standards and user expectations.

Delivery

Deployment of the finalized app to users through app stores or other distribution channels.

2025

Case Study - MGU

↗ Project Overview

Our company was approached by Morgan State University to develop a comprehensive mental health platform designed to empower individuals on their wellness journey. The objective was to create a mobile application and software that would provide users with a suite of tools and resources to promote a balanced lifestyle. Our task was to transform their vision into a robust and user-friendly platform.

↗ Challenge

We began by identifying and assessing several key challenges. Ensuring user privacy and security was paramount, as the platform would handle sensitive mental health data.

User Privacy and Security

Ensuring the confidentiality and security of sensitive mental health data.

User Engagement

Keeping users consistently engaged with the platform to maximize the benefits of the tools and resources provided.

Integration with Healthcare Providers

Facilitating seamless communication and data sharing between users and healthcare providers.

↗ Solution

Our team developed a comprehensive solution utilizing React for the front end, Python for backend processing, AWS for hosting and cloud services, and HTML for the web page structure. The platform included mental health assessments to offer valuable insights into users' mental health status, secure journaling to encourage self-expression and emotional healing, and mindfulness exercises such as guided imagery and deep breathing for stress management. We also integrated a crisis support feature, providing immediate access to crisis contacts during times of need.

↗ Outcome

The implementation of our solution resulted in several positive outcomes. Users reported enhanced well-being and improved mental health due to the comprehensive tools and resources available on the platform. The engaging features, such as secure journaling and mindfulness exercises, led to high user engagement and regular usage. The crisis support feature proved effective, providing immediate assistance to users in need and contributing to better mental health outcomes.

Client Testimonials

↗ Software Development

Empowered Wellness

Dr. Dawn Thurman
Professor at Morgan University

"I wholeheartedly recommend Centrelocus to anyone in need of website development services. Their skills, expertise, and unwavering dedication to client satisfaction make them an exceptional choice."

↗ Website Development

Wardiere Inc.

Olivia Wilson
CEO of Barelle Firm

"Collaborating with them on the web design was absolutely awesome! The whole experience was incredible, and together, we crafted a flawless website that we're really proud of. It was a pleasure to work with such a talented team, and the end result exceeded all our expectations."

↗ Application Development

Studio Shodwe

Nakul Mehta
Studio Shodwe CEO

"It was an incredible experience working with them to build a perfect App design, and their expertise and dedication made the entire process smooth and enjoyable."

Pricing Options

Service	Description	Starting Price
CMS Integration		
- WordPress	Installation, theme customization, plugins	$500
- Shopify	Store setup, theme customization, apps	$1000
- Drupal	Installation, module setup, theme customization	$1000
- Joomla	Installation, extensions, theme customization	$1000
- Magento	Store setup, theme customization, modules	$1500
Web Development		
- E-commerce Website	Store setup, payment gateway integration	$1000
- Custom Web Applications	Tailored web solutions, advanced features	$3000
Mobile App Development		
- Basic Mobile App	Simple app with core features	$3000
- Advanced Mobile App	Complex app with custom features	$10000
- Uber-like App	On-demand service app	$20000
Software Development		
- Custom Software Solutions	Tailored software for business needs	$5000
- SaaS Development	Software as a Service applications	$15000

Pricing Options

Service	Description	Starting Price
Staff Augmentation		
- IT Staff Augmentation	Skilled IT professionals on contract	$2000/month
- Remote Development Teams	Full development teams	$10000/month
Cloud Services		
- Cloud Migration	Moving data and applications to the cloud	$1000
- Cloud Management	Ongoing cloud infrastructure management	$2500/month
IT Consulting		
- IT Strategy Consulting	Technology roadmap development	$3000
- Security Consulting	Cybersecurity assessments, compliance	$5000
Maintenance & Support		
- Website Maintenance	Regular updates, backups, security checks	$1000/year
- Mobile App Maintenance	Bug fixes, updates, feature enhancements	$2500/year

Client Onboarding

1 **Initial Consultation** ↗ We schedule a meeting to discuss your goals, needs, and expectations.

2 **Proposal Presentation** ↗ We present our tailored proposal, including pricing and project details.

3 **Project Kickoff** ↗ Once you approve the proposal, we initiate the project, assigning a dedicated team.

4 **Regular Updates** ↗ We provide regular progress updates and milestones.

5 **Project Completion** ↗ Upon project completion, we conduct thorough testing and hand over all deliverables.

6 **Ongoing Support** ↗ We offer post-launch support and assistance as needed.

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A Software Development Company

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Contact Us

🌐	**Website**	www.centrelocus.com
📞	**Phone**	+1 251-332-0302, +44 797397074343
✉️	**E-mail**	sales@centrelocus.com
📢	**Social Media**	@centrelocus
📍	**HQ address**	71-75 Shelton Street, Covent Garden, London, WC2H 9JQ